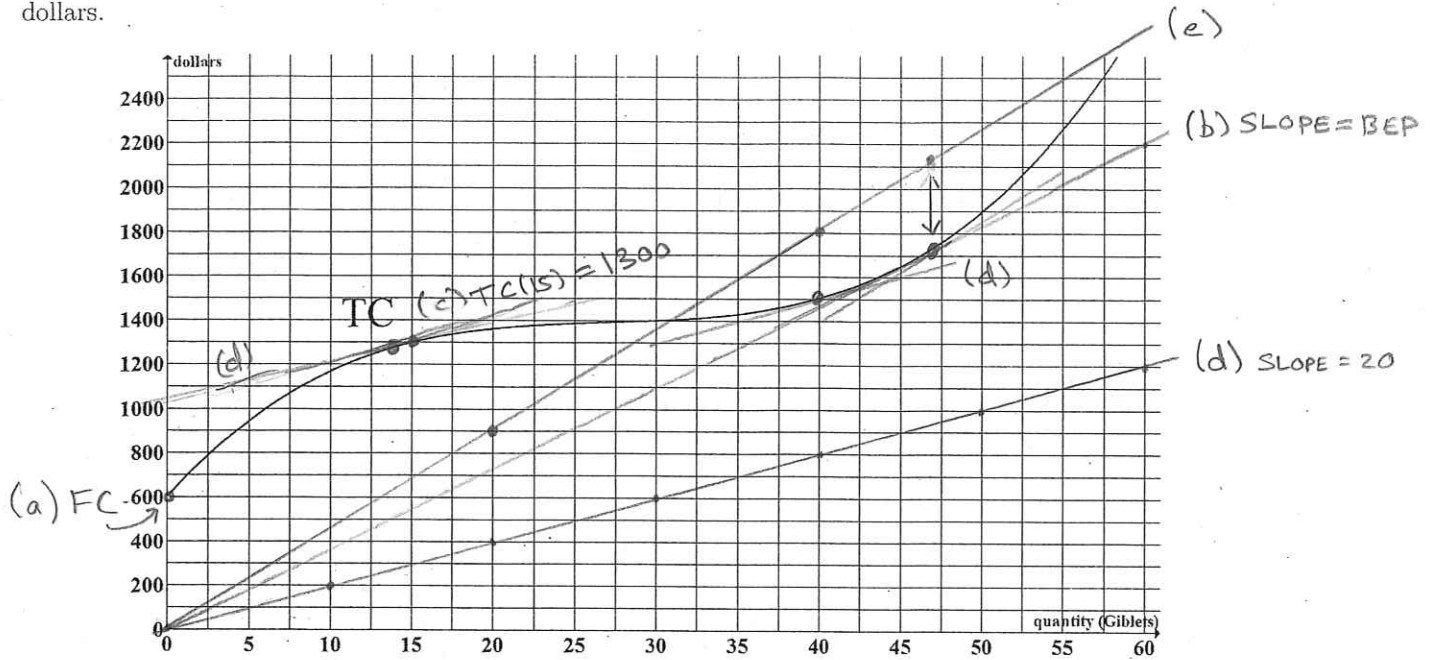


1. (20 points) The graph of total cost for producing Giblets are given. The  $x$ -axis is in Giblets and the  $y$ -axis in dollars.



Make sure to read the description above the graph before you do the problems! Show and label your work in the graph. Round your estimates to the nearest cent or nearest Giblet.

4 pts

(a) What is the value of fixed costs?

$$TC(0) = FC = 600$$

OKAY IF THEY SAY A VALUE CLOSE, RANGE: 600 TO 610

$$FC = \sim 600 \text{ dollars}$$

4 pts

(b) Find the Break Even Price (BEP).

TWO POINTS:  $(0, 0)$   $(60, 2200)$

$$\text{SLOPE} = \frac{2200 - 0}{60 - 0} = 36.\bar{6}$$

NOTE: THE LINE HITS THE GRAPH AROUND  $x = 44$

$$\text{RANGE: } \frac{2150}{60} = 35.83 \text{ TO } \frac{2250}{60} = 37.50$$

-3 FOR THIS ANSWER

$$\text{BEP} = \sim 36.\bar{6} \text{ dollars per Giblet}$$

4 pts

(c) Find the average variable cost at  $q = 15$  Giblets.

$$AVC(15) = \frac{VC(15)}{15} = \frac{TC(15) - FC}{15} = \frac{1300 - 600}{15} = \frac{700}{15} = 46.\bar{6}$$

+1 FOR SOME KNOWLEDGE OF FORMULAS

$$\text{RANGE: } \frac{675}{15} = 45 \text{ TO } \frac{725}{15} = 48.\bar{3}$$

$$AVC(15) = \sim 46.\bar{6} \text{ dollars per Giblet}$$

4 pts

(d) Give the longest interval of quantities over which marginal cost is at most 20 dollars per tablet.

$\text{SLOPE} = 20 \Rightarrow (0, 0)$   $(10, 200)$   $(20, 400)$   $(30, 600)$   $\dots$   $(60, 1200)$

FIND WHEN TANGENT SLOPE = 20

COMMON ERROR: EXTENDING A TANGENT & USING OTHER INTERSECTION -2 FOR THIS, LIKE 14 TO 55 OR 7 TO 40

RANGE: 13 TO 17

RANGE: 38 TO 42

$$\text{from } q = \sim 14 \text{ to } q = \sim 40 \text{ Giblets}$$

4 pts

(e) Suppose the market price is \$45.00 per Giblet. Find the quantity that maximizes profit and give the value of maximum profit.

TR line  $(0, 0)$   $(20, 900)$   $(40, 1800)$

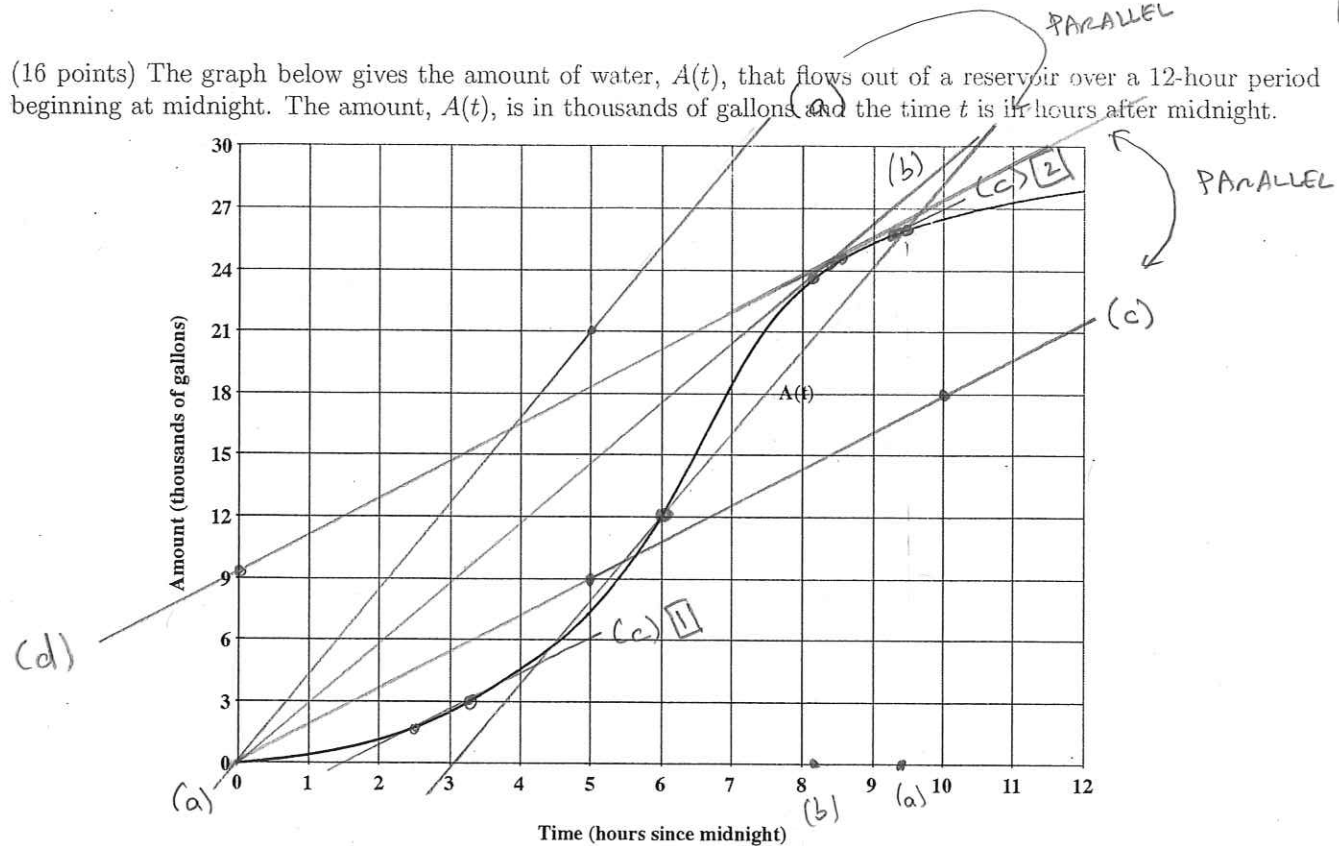
$$TR(47) - TC(47) = 2125 - 1725 = 400$$

RANGE 45.5 TO 48

RANGE 350 TO 450

$$q = \sim 47 \text{ Giblets and Profit} = \sim 400 \text{ dollars}$$

2. (16 points) The graph below gives the amount of water,  $A(t)$ , that flows out of a reservoir over a 12-hour period beginning at midnight. The amount,  $A(t)$ , is in thousands of gallons and the time  $t$  is in hours after midnight.



Show and label your work in the graph.

4 pts

(a) Find a value of  $t$ , larger than 6, such that  $\frac{A(t) - A(6)}{t - 6} = 4.2$ .  
 SLOPE = 4.2 (0,0) (5,21)

+1 FOR REFERENCE LINE

← t-6 →  
 START = 6      END = t

RANGE 9.1 TO 9.7

t = ~ 9.4 hours

4 pts

(b) Find the time when the overall rate of flow out of the reservoir is largest.  
 LARGEST DIAGONAL SLOPE

-2 IF THEY GIVE THE SLOPE OF THIS LINE

RANGE 7.9 TO 8.3

t = ~ 8.1 hours

4 pts

(c) During how many one-hour intervals is water flowing out at an average rate of 1.8 thousand gallons per hour?  
 +1. FOR REFERENCE LINE (0,0) (5,9) (10,18)

number of one-hour intervals with average rates of 1.8 (Circle one): 0 1 (2) 3 4 5

4 pts

(d) Suppose water flows into the reservoir at a constant rate of 1.8 thousand gallons per hour. What is the smallest amount of water needed in the reservoir at midnight so that the reservoir never has a shortage in this 12-hour period?  
 LARGEST GAP SIZE

RANGE: 8 TO 10

~ 9 thousand gallons

3. (18 points) You sell Things.

You are given that the total cost for selling  $x$  hundred Things is  $TC(x) = 12x + 4000$  hundred dollars.

Also, you are told that the selling price per Thing is  $p = -3x + 600$  dollars/Thing where  $x$  is in hundred Things.

2 pts

(a) Give the formula for total revenue,  $TR(x)$ .

$$TR(x) = -3x^2 + 600x$$

(b) Recall in this case that  $MR(x) = \frac{TR(x+0.01) - TR(x)}{0.01}$ . Find and completely simplify the formula for Marginal Revenue.

5 pts

+2  
Fun-start  
+2

$$[-3(x+0.01)^2 + 600(x+0.01)] - [-3x^2 + 600x]$$

$$= -3(x^2 + 0.02x + 0.0001) + 600x + 6 - 3x^2 - 600x$$

$$= -0.06x - 0.0003 + 6 = -0.06x + 5.9997$$

+1 → So

$$MR(x) = \frac{-0.06x + 5.9997}{0.01} = -6x + 599.97$$

$$MR(x) = -6x + 599.97 \text{ dollars/Thing}$$

5 pts

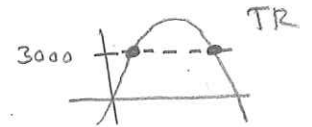
(c) Find the largest interval over which Total Revenue is greater than or equal to \$3000. (Round answers to two digits after the decimal)

$$+1 \rightarrow \begin{cases} -3x^2 + 600x = 3000 \end{cases}$$

$$+1 \rightarrow \begin{cases} -3x^2 + 600x - 3000 = 0 \end{cases}$$

$$+2 \rightarrow \begin{cases} x = \frac{-600 \pm \sqrt{600^2 - 4(-3)(-3000)}}{2(-3)} = \frac{-600 \pm \sqrt{324000}}{-6} = \frac{-600 \pm 569.2099788}{-6} \end{cases}$$

$$+1 \rightarrow \begin{cases} x \approx 5.13167 \quad \text{or} \quad x \approx 194.8683 \end{cases}$$



$$x = 5.13 \text{ to } x = 194.87 \text{ hundred Things}$$

6 pts

(d) Find the quantity and selling price which correspond to maximum profit.

TWO OPTIONS

$$+4 \left\{ \begin{aligned} \textcircled{1} MR = MC &\Rightarrow -6x + 599.97 = 12 \Rightarrow x = 97.995 \text{ hundred Things} \end{aligned} \right.$$

$$\left\{ \begin{aligned} \textcircled{2} \text{PROFIT} = -3x^2 + 588x - 4000 &\Rightarrow x = -\frac{588}{2(-3)} = 98 \text{ hundred Things} \end{aligned} \right.$$

$$+2 \left\{ \begin{aligned} \text{"price at"} \\ x = 98 &= -3(98) + 600 = 306 \end{aligned} \right.$$

NOTE:

$$-3(97.995) + 600$$

$$\approx 306.02$$

$$\text{Quantity: } x = 98 \text{ hundred Things}$$

$$\text{Selling Price: } p = 306 \text{ dollars/Thing}$$

ACCEPT THIS →

BOTH ROUND TO THIS

4. (16 pts) The average variable cost of producing  $x$  thousand items is given by

$$AVC(x) = 0.01x^2 - 0.7x + 80 \quad \text{and} \quad MC(x) = 0.03x^2 - 1.4x + 80,$$

where  $AVC(x)$  and  $MC(x)$  are in dollars/item.

In addition, the selling price per item is a constant  $p = 86$  dollars/item.

6pts

(a) Give the formulas/values for all the following:

+2 i. Variable Cost:

$$VC(x) = \underline{0.01x^3 - 0.7x^2 + 80x} \text{ thousand dollars}$$

+2 ii. Total Revenue:

$$TR(x) = \underline{86x} \text{ thousand dollars}$$

+2 iii. Marginal Revenue:

$$MR(x) = \underline{86} \text{ dollars/item}$$

5pts

(b) Recall that the Shutdown Price (SDP) is the lowest value of  $AVC(x)$ . Find the Shutdown Price. (Round to the nearest cent)

$$+3 \left\{ x = -\frac{-0.7}{2(0.01)} = 35 \right.$$



$$+2 \left\{ AVC(35) = 0.01(35)^2 - 0.7(35) + 80 = 67.75 \right.$$

$$SDP = \underline{67.75} \text{ dollars/item}$$

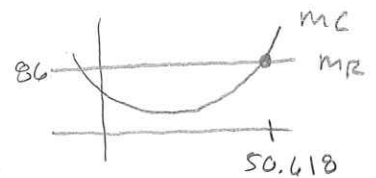
5pts

(c) Find the quantity at which profit is maximized. (Round to three digits after the decimal).

MUST USE  $MR = MC$  APPROACH (OR USE CALCULUS)

$$+2 \left\{ \begin{aligned} 86 &= 0.03x^2 - 1.4x + 80 \\ 0 &= 0.03x^2 - 1.4x - 6 \end{aligned} \right.$$

$$+3 \left\{ x = \frac{1.4 \pm \sqrt{1.4^2 - 4(0.03)(-6)}}{2(0.03)} = \frac{1.4 \pm \sqrt{2.68}}{0.06} = \frac{1.4 \pm 1.63707055}{0.06} \right.$$



$$+1 \left\{ x \approx -3.9511759 \quad \text{or} \quad x \approx 50.6178425 \right.$$

$$x = \underline{50.618} \text{ thousand items}$$

5. (16 pts) (For all your work below, round your final answer to two digits after the decimal)

5 pts (a) Jill found an investment that will pay her 5% annual interest, compounded quarterly. How much must Jill invest in the account now so that she will have \$10,000 in five years?

+1 {  $B = P(1 + \frac{r}{m})^{mt}$

+2 {  $r = 0.05$   
 $m = 4$  }  $\frac{r}{m} = 0.0125$   
 $t = 5$  }  $mt = 20$

+2 {  $10000 = P(1.0125)^{20}$   
 $10000 = P \cdot 1.282037232$   
 $P \approx 7800.08548$

7800.09 dollars

5 pts (b) Molly deposits \$500 into an account that pays 3% annually, compounded continuously. How long will it take for the account balance to double?

+1 {  $B = Pe^{0.03t}$

+2 {  $1000 = 500e^{0.03t}$   
 $2 = e^{0.03t}$   
 $\ln(2) = 0.03t$

+2 {  $t = \frac{\ln(2)}{0.03} \approx 23.104906$

23.10 years

6 pts (c) Fred has an account that pays interest compounded semi-annually. He deposited \$600 initially and then 5 years later the account balance was \$900. What is the interest rate?

+1 {  $B = P(1 + \frac{r}{2})^{2t}$

+1 {  $900 = 600(1 + \frac{r}{2})^{10}$

+1 {  $1.5 = (1 + \frac{r}{2})^{10}$

+2 {  $(1.5)^{1/10} = 1 + \frac{r}{2}$   
 $1.041379744 = 1 + \frac{r}{2}$

$0.041379744 = \frac{r}{2}$   
 $0.082759488 = r$  } +1

8.28 %

6. (14 pts) (Round to the nearest cent)

7pts

(a) You plan to take a big trip in four years (after college). You deposit \$100 at the beginning of every month for 4 years in an account with 6% annual interest compounded monthly. How much money will be in the account after 4 years AND how much interest do you earn?

+1 {  $F = R \frac{(1+i)^n - 1}{i} (1+i)$

$r = 0.06$   
 $m = 12$   
 $t = 4$  }  $i = \frac{r}{m} = 0.005$   
 $n = mt = 48$  PAYMENTS

+2 {  $F = 100 \left( \frac{(1.005)^{48} - 1}{0.005} \right) (1.005)$

+1 {  $= \$5436.83$

-2 IF THEY USE ORDINARY ANNUITY

+3 { INTEREST =  $5436.83 - 48 \times 100$   
 $= 636.83$

Balance in 4 years = 5436.83 dollars

Total interest earned = 636.83 dollars

7pts

(b) Your friend also plans to save for a trip in four years. They plan to make deposits at the end of every month for 4 years in an account with 6% annual interest compounded monthly. If your friend knows they will need \$15,000 for their trip how much money do they need to deposit at the end of every month?

+1 {  $F = R \frac{(1+i)^n - 1}{i}$

-2 IF THEY USE ANNUITY DUE

+3 {  $15000 = R \frac{(1.005)^{48} - 1}{0.005}$

+3 {  $15000 = R \times 54.09783222$   
 $R = 277.2754$

277.28 dollars