

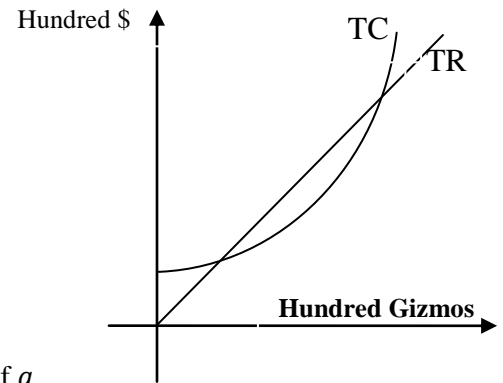
1. (20 pts) The graphs to the right are of the total cost TC and total revenue TR for producing and selling Gizmos.

The formula for the total cost is:

$$TC(q) = q^2 + 4.5q + 5$$

with q in **hundreds** of Gizmos, and TC in hundreds of dollars.

The TR graph is a line that goes through the origin and crosses the graph of TC at $q = 10$ hundred Gizmos.



- a) (4 pts) Write down a formula for the total revenue as a function of q .

Since TR crosses TC at $q=10$, we know that $TR(10) = TC(10) = 10^2 + 4.5 \cdot 10 + 5 = 150$.

So the slope of TR is $\frac{150-0}{10-0} = 15$. It's a line through origin, so its y-intercept is zero.

$$TR(q) = \underline{\quad 15q \quad}$$

- b) (6 pts) What is the smallest quantity q at which the average cost is \$10 per Gizmo? (round your answer to 4 decimal digits)

The formula for the average cost is: $AC(q) = \frac{TC(q)}{q} = \frac{q^2 + 4.5q + 5}{q}$ (in $\frac{100's \$}{100's Gizmos} = \frac{\$}{Gizmo}$). We are asked for the smallest value of q at which the average cost is \$10, so set $AC(q)=10$, and solve for q .

$$\frac{q^2 + 4.5q + 5}{q} = 10$$

Multiplying both sides by q , the denominator cancels and we get a quadratic equation:

$$\frac{q^2 + 4.5q + 5}{q} \cdot q = 10q$$

$$q^2 + 4.5q + 5 = 10q$$

$$q^2 - 5.5q + 5 = 0$$

Applying the quadratic formula:

$$q = \frac{5.5 \pm \sqrt{(-5.5)^2 - 4(1)(5)}}{2} = \frac{5.5 \pm \sqrt{10.25}}{2} = 1.1492 \text{ or } 4.3507$$

The smallest value is 1.1492.

ANSWER: at $q = \underline{\quad 1.1492 \quad}$ hundred Gizmos.

- c) (4 pts) What is the marginal cost at 3 hundred Gizmos? (caution: q is in **hundreds** of Gizmos!)

$$MC(3) = TC(3.01) - TC(3) = [(3.01)^2 + 4.5(3.01) + 5] - [3^2 + 4.5 \cdot 3 + 5] = 27.6051 - 27.5 = 0.1051$$

ANSWER: $MC(3) = \underline{\quad 0.1051 \quad}$ hundred dollars=\$10.51

- d) (6 pts) Compute the largest profit possible.

$$\text{Profit}(q) = TR(q) - TC(q) = 15q - (q^2 + 4.5q + 5) = -q^2 + 10.5q - 5$$

Since the profit is a quadratic function, whose graph is a concave-down parabola, it will be maximal at its vertex:

$q = \frac{-10.5}{2(-1)} = 5.25$ hundred Gizmos (no need to round to a whole number quantity since this is a whole number of Gizmos).

$$\text{Profit}(5.25) = -5.25^2 + 10.5 \cdot 5.25 - 5 = 22.5625$$

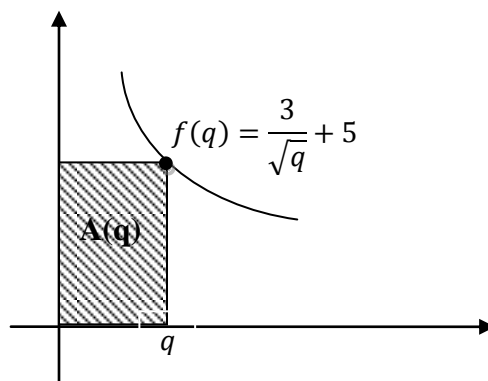
ANSWER: Max profit is $\underline{\quad 22.5625 \quad}$ hundred dollars.

2. (12 pts) The graph to the right is of the function

$$f(q) = \frac{3}{\sqrt{q}} + 5$$

We define a new function $A(q)$ by:

$A(q)$ is the area of the rectangle under the graph, with one corner at the point $(q, f(q))$. (see picture)



a) (3 pts) Write out a formula for $A(q)$ in terms of q .

$$A(q) = (\text{base})(\text{height}) = qf(q) = q\left(\frac{3}{\sqrt{q}} + 5\right) = \frac{3q}{\sqrt{q}} + 5q = 3\sqrt{q} + 5q$$

either of these three would be OK

ANSWER: $A(q) = \frac{3q}{\sqrt{q}} + 5q$

b) (6 pts) Find the area of the rectangle at the point on the graph where $f(q) = 6$.

$$f(q) = \frac{3}{\sqrt{q}} + 5 = 6$$

$$\frac{3}{\sqrt{q}} = 1$$

Multiply both sides by \sqrt{q} to get:

$$3 = \sqrt{q}$$

Square both sides to get:

$$q = 9$$

The area at $q = 9$ is $A(9) = 9f(9) = 9 \cdot 6 = 54$

ANSWER: area = 54

c) (3 pts) Suppose the function $f(q) = \frac{3}{\sqrt{q}} + 5$ computes the average cost, in dollars per item, for producing q hundred items. In this case, what does the area of the rectangle function compute? What are its units? (no need to justify your answer)

$$\text{Area} = q \cdot AC(q) = TC(q)$$

ANSWER: $A(q)$ would compute the Total Cost at q hundred items,
in units of: hundreds of dollars

3. (18 points) A car drives for 4 hours on a straight road. Its distance, in miles, from its starting place at t hours is given by the formula:

$$D(t) = 100t - 25t^2$$

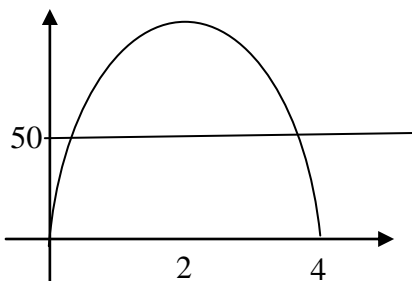
- a) (3 pts) At what time is this car the farthest away from its starting place?

The graph of the distance function $D(t) = 100t - 25t^2$ is a concave-down parabola, so it's largest at its vertex:

$$t = -\frac{100}{2(-25)} = 2$$

ANSWER: at 2 hours

- b) (6 pts) Sketch the graph of $D(t)$ and compute the time interval when this car will be at a distance of at least 50 miles from its starting place.



$$D(t) = 100t - 25t^2 = 50$$

$$-25t^2 + 100t - 50 = 0$$

Quadratic formula: $t = 0.58578 \dots \approx 0.59$, and $t = 3.414213 \dots \approx 3.41$

From the picture, we see that $D(t) \geq 50$ between the two points:

ANSWER: from $t = \underline{0.59}$ to $t = \underline{3.41}$ hours

- c) (5 pts) Write the following expression as a linear function of t :

$$D(t + 0.5) - D(t) = [100(t + 0.5) - 25(t + 0.5)^2] - [100t - 25t^2]$$

$$= 100t + 50 - 25(t^2 + t + 0.25) - 100t + 25t^2$$

$$= 50 - 25t^2 - 25t - 6.25 + 25t^2$$

$$= 43.75 - 25t$$

ANSWER: $D(t + 0.5) - D(t) = \underline{43.75 - 25t}$

- d) (4 pts) Find a time t such that the car traveled 25 miles during the half-hour time interval starting at t .

In functional notation: $D(t + 0.5) - D(t) = 25$

Using the formula we found in part c): $43.75 - 25t = 25$

$$-25t = -18.75$$

$$t = 0.75$$

ANSWER: $t = \underline{0.75}$ hours