December 6, 2014
Name: $\qquad$

Section: $\qquad$
Student ID Number: $\qquad$

| 1 | 14 |  |
| :---: | :---: | :--- |
| 2 | 13 |  |
| 3 | 11 |  |
| 4 | 10 |  |
| 5 | 10 |  |
| 6 | 9 |  |
| 7 | 10 |  |
| 8 | 11 |  |
| 9 | 12 |  |
| Total | 100 |  |

- You are allowed to use a scientific calculator (no graphing calculator and no calculator with calculus abilities) and one hand-written 8.5 by 11 inch page of notes.
- Check that your exam contains all the problems listed above.
- You must show your work on all problems. The correct answer with no supporting work may result in no credit.
- If you use a guess-and-check, or calculator, method when an algebraic method is available, you may not receive full credit.
- If you need more room, use the backs of the pages and indicate to the grader that you have done so.
- Raise your hand if you have a question. We will only clarify the wording of a question, we cannot and will not comment on your work. So don't raise your hand fishing for answers.
- There may be multiple versions of the exam. Any student found engaging in academic misconduct will receive a score of 0 on this exam. Keep your eyes down and on your paper. If we see your eyes wandering we will warn you only once before taking your exam from you.
- You have 2 hours and 50 minutes to complete the exam.

1. (14 points) The following graph shows total cost $(T C)$ in dollars for selling $x$ Things.


For each part, clearly explain your work in a sentence and label your work in the graph.
(a) Estimate the following values using the graph and the definitions:
i. The fixed costs:
ii. The variable cost at $x=450$ :
iii. The average variable cost at $x=450$ :
(b) Find the breakeven price $(B E P)$.

| $F C$ | $=$ |
| ---: | :--- |
| $V C(450)$ | $=\square$ dollars |
| $A V C(450)$ | $=\square$ dollars |
| dollars/Thing |  |

$\qquad$ dollars
$A V C(450)=$ $\qquad$ dollars/Thing

2. (13 points) Your sister goes for a bike ride. The distance, $D(t)$, in yards traveled by your sister after $t$ seconds is given by the graph:


For each part, clearly explain your work in a sentence and label your work in the graph.
(a) Find the average speed over the 3 -second interval starting at $t=1$ second. (Give the units)

Average Speed $=$ $\qquad$ UNITS = $\qquad$
(b) Find a time when the average trip speed is 15 yards/second.

$$
t=
$$

$\qquad$ seconds
(c) Find a 6-second interval over which your sister travels 30 yards.

$$
t=
$$

$\qquad$ to $t=$ $\qquad$ seconds
(d) You decide to go for a bike ride as well. You start at the same time and place, but you travel at a constant speed of 10 yards/second. Find the time when your sister is farthest ahead of you and estimate the distance between you at this time.

$$
t=
$$

$\qquad$ seconds
Distance ahead $=$ $\qquad$ yards
3. (11 points) You sell Things.

The total cost for selling $x$ Things is $T C(x)=14 x+2000$ dollars.
The selling price per Thing is $p=-12 x+600$ dollars/Thing.
(a) Give the formulas for total revenue, $T R(x)$.

$$
T R(x)=
$$

$\qquad$
(b) Compute the marginal revenue and marginal cost at $x=3$ Things.

$$
\begin{aligned}
& M R(3)=\quad \text { dollars } / \text { Thing } \\
& M C(3)=\square \text { dollars/Thing }
\end{aligned}
$$

(c) Find the largest interval over which Total Revenue is greater than or equal to $\$ 1200$. (Round answers to the nearest Things)

$$
x=
$$

$\qquad$ to $x=$ $\qquad$ Things
(d) What selling price leads to the largest possible profit?

$$
p=
$$

$\qquad$ dollars/Thing
4. (10 pts) The average cost of producing $x$ thousand items is given by

$$
A C(x)=0.01 x^{2}-0.9 x+80+\frac{20}{x} \quad \text { and } \quad M C(x)=0.03 x^{2}-1.8 x+80
$$

where $A C(x)$ and $M C(x)$ are in dollars/item.
In addition, the selling price per item is a constant $p=84$ dollars/item.
(a) Give the formulas/values for all the following:
i. Average Variable Cost:
$A V C(x)=$
$T R(x)=$
$M R(x)=$ $\qquad$ dollars/item
ii. Total Revenue:
$M R(x)=$
$\qquad$ thousand dollars
iii. Marginal Revenue: $\qquad$ dollars/item
(b) Find the minimum value of the marginal cost function.
minimum $M C$ value $=$ $\qquad$ dollars/item
(c) Find the quantity at which profit is maximized.
5. (10 points) Your company makes two kinds of smoothie mixes: Veri-Tasty and Yum-Drink. Each pound of Veri-Tasty brings in $\$ 3$ dollars in profit and you have enough supplies to make at most 4000 pounds of Veri-Tasty.

Each pound of Yum-Drink brings in $\$ 2.50$ dollars in profit and you have enough supplies to make at most 5000 pounds of Yum-Drink.

In total, you can produce and package at most 7000 pounds of mixes.
Let $x=$ the pounds of Veri-Tasty mix and $y=$ pounds of Yum-Drink mix.
(a) Give the constraints, then sketch and shade the feasible region.

You must label all $x$-intercepts, $y$-intercepts, and intersection points for full credit.

(b) How much of each type of mix should you produce to give maximum profit? Also give the value of maximum profit? (Show your work)

$$
\begin{gathered}
\quad x=\ldots \text { pounds of Veri-Tasty } \\
\quad y=\ldots \text { pounds of Yum-Drink } \\
\text { Max Profit }=\square \text { dollars }
\end{gathered}
$$

6. (9 pts) The demand function for a product is given by $\frac{173-4 p}{q}=1$, where $p$ is the price per item, in dollars/item, and $q$ in the number of items.
The supply function is linear. Suppliers produce 10 items if the price is 25 dollars/item and produce 20 items if the price is 40 dollars/item.
(a) Find the supply curve. (Write your answer in the form $p=m q+b$ ).

$$
p=
$$

(b) Find the price and quantity that correspond to market equilibrium.

$$
\begin{gathered}
q=\ldots \text { items } \\
p=\longrightarrow \text { dollars/item }
\end{gathered}
$$

(c) Does a market price of $\$ 47$ per item correspond to a shortage or surplus?
7. (10 pts)
(a) Bill bought a $\$ 3000$, 9-month certificate of deposit (CD) that will earn $8 \%$ annual simple interest. Three months before the CD was due to mature, Bill needed his CD money, so a friend agreed to lend him money and receive the value of the CD when it matured.
i. Find the value of the CD when it matures.
$\qquad$ dollars
ii. If their agreement allowed the friend to earn a $10 \%$ annual simple interest return on his loan to Bill, how much did Bill receive from his friend? (Round to the nearest cent)
$\qquad$ dollars
(b) Your boss offers you two salary options.

Option 1: Start with a salary of $\$ 40,000$ for the first year on the job and you get raises of $\$ 2,500$ at the end of each year.
Option 2: Start with a salary of $\$ 40,000$ for the first year on the job and you get $5 \%$ raises (compounded) each year.
Which option will give the larger salary for the tenth year on the job?
(You must show your computations)
8. (11 points) (Round final answers to two digits after the decimal point).
(a) You invests $\$ 5000$ into an account that has a $6.2 \%$ annual rate, compounded continuously. How much total interest do you earn in 4 years?
$\qquad$
(b) You invest $\$ 1000$ into an account that pays interest compounded semi-annually. The value in 8 years is $\$ 1650$, what is the semi-annual interest rate?
(c) You invest $\$ 615$ into an account paying $7.3 \%$, compounded monthly. How long does it take to double your investment?
9. (12 points) (Round final answers to two digits after the decimal point).
(a) Fred wants to make regular payments to save up $\$ 150,000$ by the time his daughter, Pebbles, turns 18 years old. His account earns $5 \%$ interest, compounded quarterly. How much must he deposit into the account at the end of each quarter after Pebbles is born to reach his goal?
$\qquad$ dollars
(b) What amount must be set aside now to generate payments of $\$ 40,000$ at the beginning of each year for the next 14 years if the account gets $5.5 \%$, compounded annually?
$\qquad$ dollars
(c) When Pebbles graduates from college, her student loans total $\$ 24,000$.

These loans are at $3 \%$, compounded monthly and are to paid off with payments at the end of each month for the next 10 years. How much are the monthly payments?

